

A large, dark blue speech bubble with a white outline, centered on the page. The text "Resource Use Policy" is written in white inside the bubble.

Resource Use Policy

Resource Use Policy

1. Policy statement:

At JYSK, we recognise that responsible resource use and circular economy practices are essential to reducing our environmental impact and promoting long-term sustainability. We are committed to minimising waste, optimising material use, and increasing the share of recycled and responsibly sourced materials in our products and packaging. Our approach integrates sustainable sourcing, product durability, and responsible end-of-life management to support a circular business model and align with industry best practices. By continuously improving our processes, we aim to create a more resource-efficient operation while ensuring compliance with regulatory requirements.

This policy is developed in accordance with international sustainability and circular economy standards, including but not limited to:

- Relevant EU and national legal frameworks
- FSC(TM) (Forest Stewardship Council(TM)) certification for responsible forestry
- OEKO-TEX® STANDARD 100 & MADE IN GREEN for safe, responsibly produced textiles
- Better Cotton Initiative (BCI) for sustainable cotton farming
- Global Recycled Standard (GRS) for verified recycled materials
- DOWNPASS and International Down and Feather Laboratory (IDFL) standards for ethical and traceable sourcing of down and feathers
- Relevant animal welfare certification schemes for lambskin used in our supply chain

2. Scope:

This policy covers all JYSK's products. It covers the procurement, design, packaging, transportation, and end-of-life management of products. Our sustainability efforts involve multiple stakeholders who play key roles in ensuring compliance and implementation, and therefore, this policy applies to:

- All employees responsible for implementing sustainability initiatives and ensuring compliance
- All suppliers and partners delivering products and services to JYSK
- Customers: encouraged to participate in recycling programmes and support circular-economy initiatives.

This policy is publicly available at [JYSK.com](https://www.jysk.com) and communicated internally to ensure its principles are integrated across all relevant departments and external partnerships.

3. Objectives:

At JYSK, we are committed to continuously improving our resource efficiency and promoting circular-economy principles. Therefore, we have also outlined several objectives:

- Reduce raw material consumption through recycled and responsibly sourced materials. We work with several certificates and targets:
 - All wood and wood-based materials must be FSC(TM)-certified
 - All cotton must be either organic, recycled, or part of the Better Cotton Initiative
 - Continuously increase the share of GRS-recycled products in our assortment.
- Optimise packaging to minimise waste and improve recyclability.

- Design durable products with extended lifespans and repairability.
- Integrate circular-economy principles across operations.
- Ensure compliance with national and international regulations.

4. Actions, strategies, processes:

To achieve better resource use and circularity goals, JYSK has implemented a range of actions and strategies that support resource efficiency and circular-economy principles. These initiatives focus on sustainable sourcing, packaging innovation, and product design improvements.

Sustainable sourcing:

- Sourcing FSC(TM)-certified wood, paper, and cardboard to promote responsible forestry.
- Increase the use of GRS-certified materials in textiles and furniture to ensure verified recycled content.
- Incorporation of lyocell, a cotton alternative that requires fewer water resources and chemical inputs.
- Ensure all down, feather, and lambskin products are sourced as by-products of the food industry, from suppliers holding DOWNPASS, IDFL, or equivalent animal welfare and traceability certifications.
- Tracking waste at factories through audits to drive waste reduction.
- Monitoring water use at factories to drive reductions or increasing share of water recycling.

Circular economy initiatives:

- Offer select spare parts for free to customers, reducing waste and promoting product longevity.
- Conduct life cycle assessments for selected products to evaluate and minimise environmental impact.
- Work towards the development of a disassembly scoring system to improve the circularity of our products.

Packaging optimisation:

- Replace plastic packaging for bed linen and curtains with FSC(TM)-certified paper, where possible.
- Remove plastic foil from pallets.
- Reduce packaging bulk to optimise transport efficiency and minimise emissions.

Product design improvements:

- Enhance durability through quality testing and supplier audits.
- Remove unnecessary materials.
- Increase focus on design for disassembly and prepare for the introduction of a disassembly score at article level.

Compliance and memberships:

- Adheres to national Extended Producer Responsibility (EPR) requirements to manage product life cycles responsibly.
- Member of the Better Cotton Initiative and other sustainability alliances to support responsible sourcing.

5. Governance

Role	Responsible	Responsibility
Policy owner	EVP Purchasing and Sales	Provides strategic oversight and ensures alignment with corporate goals. Most senior level responsible for the implementation of the policy in JYSK.
Policy approver	Sustainability Management Group	Reviews and approves policies, ensuring consistency and compliance on policy form.
Policy responsible	Compliance & Quality department and Commercial Purchasing department	Drafts and revises policy.
Policy implementation	Compliance & Quality department and Commercial Purchasing department	Ensures the policy is enforced throughout the value chain. Ensures the policy is enforced throughout JYSK operations.

6. Compliance and grievance mechanisms

Compliance is tracked through supplier audits, internal reviews, and external oversight. JYSK also provides a [Whistleblower Service | JYSK](#) for employees, suppliers, and external stakeholders to report concerns related to sustainability matters, including non-compliance with resource use and circular economy commitments. Reports are handled confidentially and in accordance with due process.

7. Reporting

JYSK is committed to transparency in our sustainability efforts. We publish an annual sustainability statement tracking progress on resource use. The report is available at [JYSK.com](#) and shared with relevant stakeholders to ensure accountability and continuous improvement.

Performance and compliance of this policy and updates will be shared with executive leadership as relevant through the Sustainability Management Group.

8. Related policies

This policy should be read in conjunction with the following JYSK policies:

- Animal Welfare Policy
- Climate Policy
- Supplier Code of Conduct

Approval and updates:

This policy is effective from September 2025. It will be reviewed bi-annually, with the next revision no later than 2027. Adjustments will be made based on performance, regulatory changes, and advancements in sustainable practices.

Appendix:**Definitions:**

Term	Definition
Circular economy	An economic system aimed at minimising waste and making the most of resources by designing products for reuse, repair, and recycling, rather than following a linear "take-make-dispose" model.
Extended Producer Responsibility (EPR)	A regulatory approach that holds manufacturers accountable for the entire lifecycle of their products, including post-consumer disposal, collection, and recycling.
Global Recycled Standard (GRS)	A certification ensuring that products contain verified recycled materials and meet environmental and social responsibility criteria across the supply chain.
Forest Stewardship Council (FSC®) Certification	An internationally recognised standard ensuring that wood, paper, and other forest products are sourced responsibly and sustainably.
Better Cotton Initiative	The world's leading initiative for sustainable cotton production.
Lyocell	A sustainable textile fibre made from wood pulp, produced using a closed-loop process that recycles water and solvents. It serves as an alternative to conventional cotton.
Sustainable sourcing	The procurement of raw materials and products in a way that minimises environmental impact, preserves natural resources, and upholds ethical labour and social standards.